



2020  
Sponsorship  
Opportunities

**TRANSPORTATION,  
BOARDING  
& TRAINING**



# What WE DO

At Manitoba Mutts Dog Rescue Inc., we take in dogs and cats from Manitoba who have been abandoned, abused, or surrendered at no fault of their own.

All of this is done with the assistance of our foster homes.

We have multiple fundraisers throughout the year that assist us in raising some of the funds necessary to keep the rescue running. This package will outline sponsorship opportunities for any (or all) of our fundraising events where we can help **YOU** promote your business, at the same time as helping us continue to save animals.

## Animals Saved & Rehomed



Facebook - 36,500+ followers



Instagram - 22,000+ followers



Twitter - 2700+ followers



# Transportation Sponsorships

The majority of our rescue animals come in from communities outside of Winnipeg. We rely heavily on the use of cargo shipments from airlines such as Perimeter Aviation and Calm Air. We ship animals on a weekly basis and are looking for sponsors to help us cover these rising costs.

## Transportation Sponsorship Packages

What You Get!	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$3000
1/2 Box Static or Rotating Advertisement for 1 month	✓	✓	✓	✓
1 month of Flights Sponsored Thank you post on Social Media	✓			
2 months of Flights Sponsored Thank you post on Social Media		✓		
3 months of Flights Sponsored Thank you post on Social Media			✓	
6 months of Flights Sponsored Thank you post on Social Media				✓
Company name and logo added to website list of sponsors	✓	✓	✓	✓

*Please see appendix for details regarding specifics of what is included in the sponsorship options.*





# Boarding and Training Sponsorships

We rely heavily on the services provided by both kennels and trainers to assist us with our rescue animals. When we cannot find a foster, or have a dog that requires behavioural assistance, we incur great costs to ensure the animal is properly trained and well cared for. Sponsorships for these costs would help reduce our overhead costs to run the organization.

## Boarding & Training Sponsorship Packages

What You Get!	Paw Pleasers \$350	Bronze \$500	Silver \$1000	Gold \$2000	Platinum \$3000
1/2 Box Static or Rotating Advertisement for 1 month			✓	✓	✓
1 week of Boarding, Social Media Thank you post	✓				
1 week of Boarding & Training, Social Media Thank you post		✓	✓		
1 month of Boarding & Training, Weekly Social Media Thank you post for sponsored month				✓	✓
Tax receipt for \$500					✓
Tax receipt for \$250				✓	
Tax receipt for \$100			✓		
Company name and logo added to website list of sponsors	✓	✓	✓	✓	✓

*Please see appendix for details regarding additional details of what is included in the sponsorship options.*



# Appendix

## **Website Advertisement for 1 month**

Valid for a 1/2 box static or rotating advertisement on the Manitoba Mutts website for 1 month.

## **Company Name and Logo Added to List of Sponsors on Website**

Within the Manitoba Mutts Dog Rescue website, there is a Sponsor page where your name/logo will appear for the duration of the year of the sponsorship and indicate what level sponsor you are.

## **Thank you posts**

Our social media platforms are Facebook, Instagram and Twitter. Posts will be made on all three on Saturdays. The Instagram thank posts can have links to your website on the 'Story' feature.

Registered Charity #812122711RR0001

