



# 2020 Sponsorship Opportunities **EVENTS**



# What WE DO

At Manitoba Mutts Dog Rescue Inc., we take in dogs and cats from Manitoba who have been abandoned, abused, or surrendered at no fault of their own.

All of this is done with the assistance of our foster homes.

We have multiple fundraisers throughout the year that assist us in raising some of the funds necessary to keep the rescue running. This package will outline sponsorship opportunities for any (or all) of our fundraising events where we can help **YOU** promote your business, at the same time as helping us continue to save animals.

## Animals Saved & Rehomed



Facebook - 36,500+ followers



Instagram - 22,000+ followers



Twitter - 2700+ followers



# Run Your Heart Out

## May 3, 2020

This is our 8<sup>th</sup> Annual Run Your Heart Out (5KM & 8KM Fun Run/Walk) and one of our largest fundraisers of the year! The event takes place in St. Vital Park, with runners obtaining pledges and donations towards Manitoba Mutts Dog Rescue. This event averages 150 participants on an annual basis.

### Event Sponsorship - RYHO

What You Get!	Paw Pleasers \$250	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$2500
Calendar advertisement for 2021		✓	✓	✓	✓
Website advertisement for 3 months					✓
Website advertisement for month of run				✓	
Finish Line signage with logo					✓
Sponsor Representative initiates race, presents prizes					✓
Promotional Table*			✓	✓	✓
Logo or Name recognition in all advertising			✓	✓	✓
Logo or Name recognition on online registration					✓
Water Station - logos on water bottles provided to runners					✓
Company Name and logo added to website list of sponsors	✓	✓	✓	✓	✓
Volunteers running the event will wear t shirts with company name/logo (sponsor to provide)					✓
Tax receipt for \$500					✓
Tax receipt for \$300				✓	
Tax receipt for \$100			✓		
Courtesy entries (adult 5 km)	1	2	3	4	5

Please see appendix for details regarding specifics of what is included in the sponsorship options.





# Mutts Mixer

## October 3, 2020

We will be having a Mutts Mixer event on October 3, 2020 at the Canadian Brewhouse. This is a great opportunity for our alumni, fosters and any other supporters (or just fans!) to come together for a fun night out while supporting the Manitoba Mutts Dog Rescue.

### Event Sponsorship - Mutts Mixer

What You Get!	Paw Pleasers \$250	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$2500
Calendar advertisement for 2021		✓	✓	✓	✓
Website advertisement for 3 months					✓
Website advertisement for month of event			✓	✓	
Promotional Table				✓	✓
Promotional signage at the event					✓
Representative to be present and draw social prizes					✓
Company name and logo added to ticket **					✓
Logo or Name recognition in all advertising				✓	✓
Company Name and logo added to website list of sponsors	✓	✓	✓	✓	✓
Event volunteers will wear T-shirts with company name & logo					✓
Courtesy tickets to event	2	4	6	8	10
Tax receipt for \$500					✓
Tax receipt for \$300				✓	
Tax receipt for \$100			✓		
Tax receipt for \$50		✓			

*Please see appendix for details regarding specifics of what is included in the sponsorship options.*



# Barktender's Bottle Delight Raffle

Our Liquor raffle will take place from April through September. The draw will be held on **September 26, 2020**. 5000 tickets are printed, and they sell fast!

Prizes are as follows:

- 1st** prize - 40 bottles of assorted spirits and wine;
- 2nd** prize - 20 bottles of assorted spirits and wine;
- 3rd** prize - 10 bottles of assorted spirits and wine.

## Event Sponsorship - Raffle

What You Get!	Paw Pleasers \$250	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$2500
Calendar advertisement for 2021		✓	✓	✓	✓
Website advertisement for 3 months					✓
Website advertisement for month of raffle draw				✓	
Sponsor Representative attends draw, pulls winning tickets					✓
Promotional Table *				✓	✓
Company name and logo on Raffle tickets * *					✓
Logo or Name recognition in all advertising				✓	✓
Company Name and logo added to website list of sponsors	✓	✓	✓	✓	✓
Event volunteers will wear T-shirts with company name & logo					✓
Tax receipt for \$500					✓
Tax receipt for \$300				✓	
Tax receipt for \$100			✓		
Tax receipt for \$50		✓			

*Please see appendix for details regarding specifics of what is included in the sponsorship options.*



# Prize Calendar

**October 1-31, 2020**

Throughout the month of October there will be daily live draws on our Facebook page for a chance to win prize baskets, gift cards and more. The calendars have 31 prizes in total, and calendars will be sold throughout 2020.

## Event Sponsorship - Prize Calendar

What You Get!	Paw Pleasers \$250	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$2500
Calendar advertisement for 2021		✓	✓	✓	✓
Website advertisement for 3 months					✓
Website advertisement for month of raffle draw				✓	
Company name and logo on Calendar **					✓
Logo or Name recognition in all advertising				✓	✓
Company Name and logo added to website list of sponsors	✓	✓	✓	✓	✓
Event volunteers will wear T-shirts with company name & logo					✓
Tax receipt for \$500					✓
Tax receipt for \$300				✓	
Tax receipt for \$100			✓		
Tax receipt for \$50		✓			

*Please see appendix for details regarding specifics of what is included in the sponsorship options.*



# Appendix

## **Calendar Advertisement**

Graphic to be provided by sponsor by agreed upon date at time of sponsorship agreement.

## **Website Advertisement for 3 Months**

Valid for a rotating big box advertisement on the website for 3 months of running time.  
Specific months may be selected by sponsor pending availability.

## **Website Advertisement for month of event**

Valid for a rotating big box advertisement for sole advertising spot  
for the month of the event being sponsored.

## **Promotional Table**

Permission to attend the event with a promotional table.  
Sponsor is responsible for materials, set up, and any manpower required.

## **Logo or Name Recognition in Advertising**

All print advertising will incorporate logo.

## **Logo or Name Recognition on Raffle Tickets/Calendar**

Pending logo and sponsorship submission prior to date provided  
to vendor at time of sponsorship agreement.

## **Company Name and Logo Added to List of Sponsors on Website**

Within the Manitoba Mutts Dog Rescue website, there is a Sponsor page where your name/logo  
will appear for the duration of the year of the sponsorship and indicate what level sponsor you are.

## **Volunteers Running Event Will Wear T Shirts With Your Logo**

Only Manitoba Mutts Dog Rescue official volunteers are subject to wear the advertisement.  
Shirts must be provided by the platinum sponsor.

Registered Charity #812122711RR0001

