

2017 Annual Report



MANITOBA MUTTS DOG RESCUE INC.

June 2018

info@manitobamutts.org

From the Directors

Manitoba Mutts Dog Rescue Inc. has now been in operation for 7 years and we've definitely been through the common ups and downs of rescue, sometimes all in the same day!

Our new 6 person working board has been an amazing addition to our rescue by providing stability and fresh ideas. Also, continuing our charitable status gave us many more opportunities to work with local businesses.

We graciously thank all of our supporters, volunteers, foster homes, and team members for another great year of saving animals. We could not be where we are today without your time, donations and support. We really cannot say enough to thank you for your dedication to this wonderful cause.



Thank you!

Kind Regards,

Rebecca Norman
Mallory Fleming
Jenn Taplin
Diane Fournier
Maxine McQuarrie
Phoebe Sterdan



Did you know?

As of December 31, 2017, our Facebook page had 30,748 likes, our Instagram page had just over 15,900 followers, and our Twitter account had 2,504 followers!

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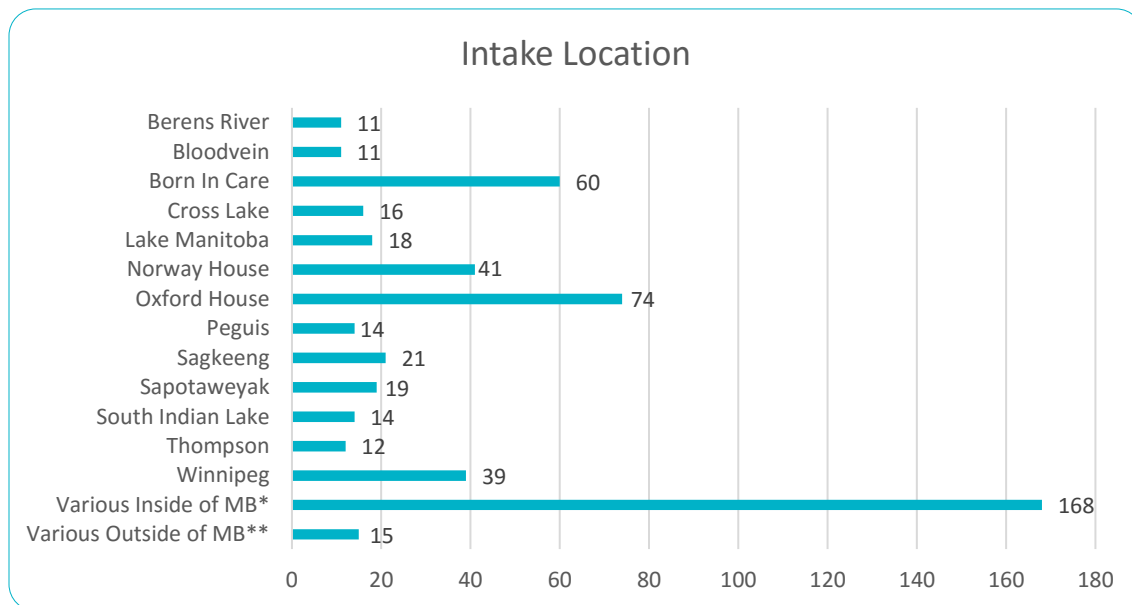


Intake and Adoptions

2017 brought us new contacts and rescue animals from areas we haven't rescued from before, such as Buffalo Point, Cypress River, Lake St. Martin, Pine Creek, Sapotaweyak and South Indian Lake.

We rescued 423 dogs and 110 cats from 67 Manitoba locations - as far South as Altona and as far North as Tadoule Lake.

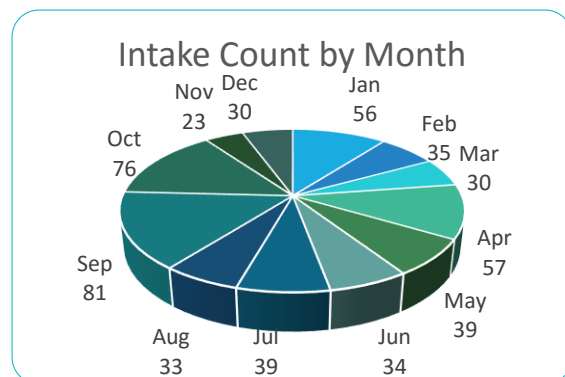
We also have helped outside of Manitoba in places such as Crystal Lake SK and Coral Harbour NU.



*Various Inside MB: Altona, Ashern, Birdtail, Black River, Blumenort, Buffalo Point, Canupawakpa Dakota First Nation, Crystal Lake, Cypress River, Easterville, Ebb and Flow, Fairford, Garden Hill, Gimli, Gods Lake, Grand Rapids, Hazelridge, Hollow Water, Ile des Chenes, Lac du Bonnet, Lake St. Martin, Little Grand Rapids, Matlock, Moose Lake, Nelson House, Pine Creek, Poplar River, Portage la Prairie, Red Sucker Lake, RM of Morris, RM of Roland, Roseau River, Rosser, Shamattawa, Shoal Lake, Shoal Lake 40, Sioux Valley, Split Lake, St. Adolphe, St. Malo, St. Norbert, STCP transfer, Steinbach, Stony Mountain, Swan River, Swan Valley, Tadoule Lake, The Pas, Virden, Waywayseecappo.

**Various Outside MB: Arviat NU, Coral Harbour NU, Crystal Lake SK.

Our busiest intake month was September, bringing 81 new animals into care. Our slowest month for intake was November, bringing in 23 new animals.

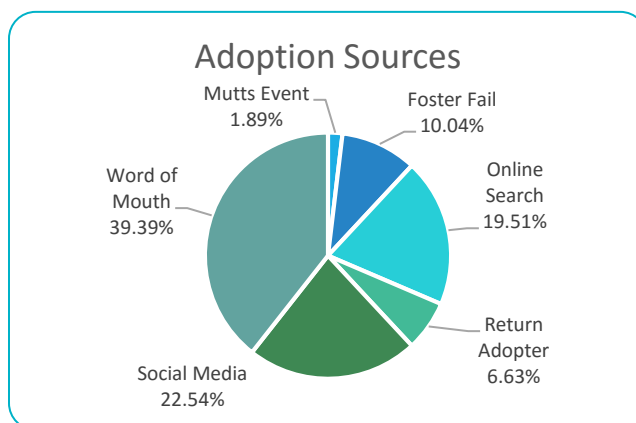
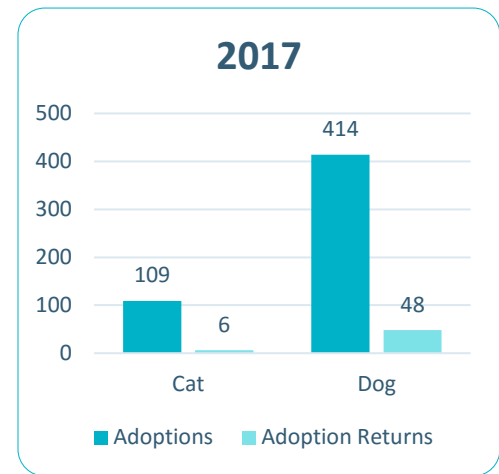


Intake and Adoptions continued

We were fortunate enough to adopt out 414 dogs and 109 cats into wonderful homes during the 2017 year. It is very rewarding to see an animal go from broken and unwanted, to loved and cherished, in their forever home.

Occasionally, there are adoption placements that don't work out, so the animals come back into our care. We had 48 dogs and 6 cats returned to foster care in 2017 that had been adopted for 1 day to just over 5 years.

Reasons included: illness in the family (2), had a human child (1), shedding (1), unforeseen circumstances (1), no time (7), behaviour issues (17), unable to afford vetting (1), partner separation (6), allergies (5), unprepared to deal with a puppy/kitten (7) and resident animals not adjusting (6).



One of the questions on our adoption application is, "Where did you hear about Manitoba Mutts Dog Rescue?". The results of those answers show that Word of Mouth is our most common adoption source.

This means our team is doing a great job of making a memorable positive impact on adopters, followers and supporters!

Amazing!

In 2017, Manitoba Mutts can claim responsibility for spaying 224 dogs and 56 cats; and neutering 164 dogs and 50 cats.

In just one year, this has prevented an estimated 3,900 additional puppies and kittens and has saved countless lives in the process!

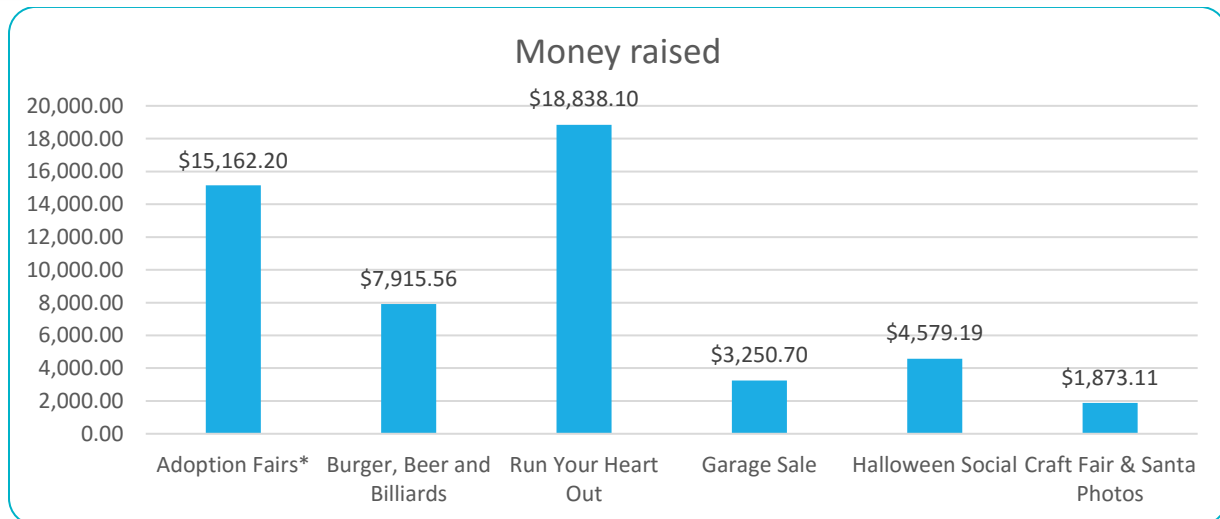


2017 Event Highlights

Manitoba Mutts held and/or attended 25 events in 2017, including: Best West Pet Foods, Burger, Beer & Billiards, Cabelas Dog Days of Summer, Cabelas Summer of Fun, Canvasback Adoption Days, Charity Car Show - Ray Duque Auto Care, Christmas Open House & Fair, Eastman Pet Adoption Fair, Foster Palooza, Garage Sale, Icelandic Festival of Manitoba, Kildonan Place Weiner Dog Races, Manitoba Outdoors Show, Midtown Ford, MMDR Halloween Social, MMDR Pet Photos with Santa, MMDR Pet Photos with Santa at Sprockets, Oak Hammock Marsh, Pet Photos with Santa & Adoption Fair at Best West Pet Foods, Pet Valu 1670 Main, Pet Valu Plessis, RYHO, Happy Cuts & Happy Mutts at Sapphire Hair, Sprockets and the Winnipeg Pet Show.



Of those events, 18 were Adoption Fairs, that raised over \$15,162.



*\$7,000 donation received from Midtown Ford at the adoption fair.



Fundraising

Calendar

This year our calendar theme was Unique Manitoba. We asked our alumni to submit photos of their Mutts around Winnipeg. Our directors narrowed the choices to the top 13, and we had a contest for our followers to vote on which Mutt was to be featured on the cover of our 2018 calendar. We printed 2,000 copies and raised approximately \$4,215 through calendar sales. Our expenses for the calendar were \$2,160, and our sponsorship covered \$2,235, so our total profit was \$4,290.



Holiday Stockings

We tried our luck at our very first Holiday Stocking fundraiser. We weren't quite sure how popular it would be, so we were conservative in purchasing only 30 stockings. Turns out, it was very successful and we sold out of the animal themed ones and only had 3 plain stockings remaining.

We raised \$270.00 and we plan on making this an annual fundraiser with perhaps adding personalized holiday tree ornaments as well.

Manitoba Mutts Dog Rescue Flea(less) Market

The Manitoba Mutts Dog Rescue Flea(less) Market is an auction page that was started on Facebook on October 12, 2014.

As of December 31, 2017, there were 1212 members, a 24% increase from 2016. The Facebook page features several different items that have been donated to Mutts which are sold via web auction over the course of 48 hours. Each item is photographed, catalogued and offered to the public.



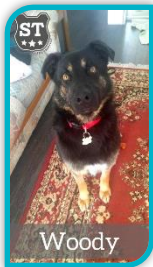
In 2017, the Flea(less) Auction raised: \$11,398.25* in auction items and \$2415.75 in merchandise sales.

*The numbers represent the total profit as the site does not require any operating costs.

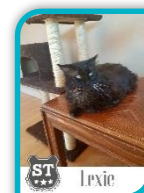
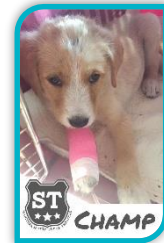
Super Troopers

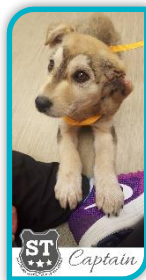
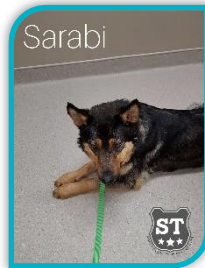
There are extreme cases of care and support for ailments such as amputations, parvo virus, mange, heartworm disease, etc. These animals are selected to be featured as super heroes. Their will to live and our generous community of volunteers and donors save their lives. Along the way these dogs touch the lives of those involved. We call them our Super Troopers. In 2017 we had 50 Super Trooper cases as compared to last year, which we had 28 cases.

2017 Super Troopers



Name	Ailment(s)	Cost
Abel	Toe surgery, dental issues	\$1,555.43
Ajax	Diaphragmatic hernia	\$1,565.89
Alyssa	Leg amputation	\$1,569.85
Auggie	Leg amputation, kidney worms	\$3,554.41
Barbie	Heartworm, kidney worms	\$5,390.20
Baxter	Hernia	\$259.71
Beau	Parvo	\$1,400.36
Bouncer	Parvo, demodex mange, anemia	\$1,407.85
Captain	Ear repair surgery	\$1,020.05
Champ	Broken femurs and fractured pelvis	\$2,031.79
Mitchell/Chase	Bacterial infection	\$458.13
Stud/Chevy	TPLO (Tibial Plateau Leveling Osteotomy) surgery	\$2,566.86
Chica	Abnormal femur	\$500.85
Deputy	Parvo	\$2,122.85
Elka	Leg amputation	\$1,422.76
Fire*	Distemper	\$108.94
Gizzy	Broken femur, blindness	\$1,748.70
Hendrix	Puppy strangles	\$246.39
Jasko*	Two broken femurs	\$253.84
Joburg	mange, papilloma growth removal	\$307.64
Jordy	Dental issues	\$1,217.11
Kahlua	Tail amputation	\$359.17
Lexi*	Detached bladder	\$1,028.11
Lexie (cat)	Dental issues	\$450.47
Lloyd	Eye removal	\$1,071.38
Macy*	Parvo, Mange, Amputation	\$2,184.18
Marbles	Parvo	\$421.48
Mellow	FHO surgery	\$1,603.11





Name	Ailment(s)	Cost
Melon	Abdominal surgery	\$1,719.38
Miley	Parvo, rickets	\$1,285.37
Missy	Heartworm	\$1,413.80
Ni Zues	Tail amputation	\$547.37
Noelle	Kidney worms and kidney removal, dental surgery	\$1,544.05
Perry*	Mange, UTI, kidney worms	\$480.99
Rain*	Distemper	\$1,039.24
Ruffles	Neurological testing	\$1,025.00
Rusty*	Arthritis, stomach infection	\$921.07
Sarabi	Lyme disease, anaplasmosis, and heartworm	\$1,694.21
Shenzi	Worms	\$330.37
Shira	Hernia, broken femur, skin infection	\$2,185.32
Siouxsie	Parvo	\$801.38
Skipper	Kidney worms and kidney removal	\$1,457.72
Tetris	Eye surgery	\$410.13
Vanelli	Lice, dental issues	\$691.57
Veto (cat)	Dental issues and surgery complications	\$1,503.55
Wally	Heartworm	\$1,221.22
Wendi	Eye ulcers	\$738.42
Wilson	Heartworm	\$926.40
Woody	Heartworm	\$986.89
Ziggy	Prostate infection, dental issues	\$1,016.10
Total		\$55,374.48

*deceased due to their ailments



Honourable Mentions

Mint Self Storage

Mint Self Storage offers us one free unit per month to store our supplies and food. This helps keep our stock organized and free from pesky pests!



Total Storage

Total Storage offers us one free unit per month to store our supplies and food. This helps keep our stock organized and free from pesky pests!



Outlet Collection Winnipeg

Over the month of May, thousands of Winnipeggers voted for their charity of choice as part of the You Care. We Share. charitable campaign funded by Outlet Collection Winnipeg. Our followers and supporters are so amazing that we were the recipient of the \$10,000!



Buff Moving and Storage

For the past three years, Jeff at Buff Moving and Storage offers his moving truck and strong arms to drive around the city to pick-up garage sale donations from our volunteers and delivers them to our garage sale location. This helps our garage sale coordinator immensely!

Bullymake, Bowzer Box & TagsForHope

Bullymake and Bowzer Box are companies that sell boxes of dog treats and toys and TagsForHope manufactures personalized pet ID tags that look like little driver's licences. When a subscription or item is ordered using our Manitoba Mutts code or link, we receive a part of the proceeds. In 2017, we received \$44.40 USD from Bullymake, \$387.50 from Bowzer Box and earned \$332.39 from TagsForHope in donations.

BULLYMAKE



Food Donations

We are so grateful to all of the businesses and groups who donate food multiple times throughout the year to keep our Mutts bellies full!

Anderson Animal Hospital, Best West St. James, Canvasback, Food Crew, Lions Place Day Club, Masterfeeds, McLeod Veterinary Hospital, Paws and Go (Pet Food Source), Pet Valu (Winkler, McPhillips, Plessis, Henderson and Main), Petland Kenaston, Pets 101, Santa Paws, Shoppers Drug Mart, Vintage Oven Fresh.



Partnerships

We are extremely privileged to be partnered with some very talented people and businesses that help with our everyday rescue needs.

Pearl Angelini Photography

Pearl is an amazingly gifted photographer whose photo taking talent has enhanced our ability to showcase our adoptables. Pearl donates her time and expertise for photo shoots once or twice a month and she never disappoints.



S.M.A.R.T Dogs

Sammy Mar is our go-to behaviourist for our extreme cases such as dog aggression, human aggression or severe separation anxiety. Sammy runs a boarding kennel and training centre in Teulon that houses our special needs cases that would not do well in a regular foster home setting. Sammy offers her boarding and training services at a lowered rate to help keep our costs down.

7 Acre Wood Animal Boarding Kennel

Hannah and Robert from 7 Acre Wood offer spaces in their kennels at a wonderfully discounted rate for our fosters that don't quite have a foster home yet. They do an amazing job of caring for, socializing, and advertising our Mutts in their facility. We are so very thankful for their generosity and love for rescue animals.



Veterinarians

We work with quite a few veterinarian offices in and around Winnipeg and we value their expertise and guidance when it comes to the best treatment for our Mutts. Veterinary care is the largest expense for a rescue and thankfully the offices we work with offer a rescue discount for their services.

Our veterinary partners include: Dakota Veterinary Hospital, Dutch Hill Veterinary Clinic, Fort Garry Veterinary Hospital, Gimli Veterinary Services, Grand Valley Animal Clinic, Graydon Veterinary Services, Hudson Reykdal Veterinary Services, McLeod Veterinary Hospital, Morden Veterinary Clinic, Pembina Veterinary Hospital, Pet Vet, Rivers Animal Hospital, Selkirk Veterinary Services, Silver Heights Veterinary Hospital, Southglen Veterinary Hospital, St. Norbert Animal Hospital, Stonewall Veterinary Clinic, Transcona Veterinary Hospital, and Winkler Veterinary Clinic.

MMDR Board of Directors

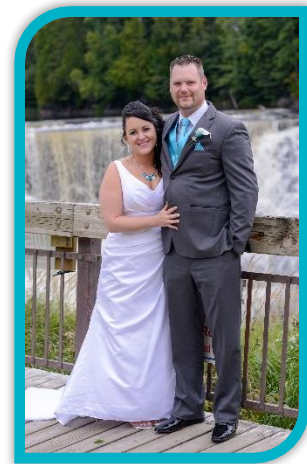


Rebecca Norman

Rebecca is one of the founders of Manitoba Mutts and has been working hard for the animals ever since. Her compassion and understanding bring immense value to the rescue, along with her strong leadership. Rebecca is extremely knowledgeable when it comes to vet care and the best treatment routes for our Mutts. When not dealing with rescue related duties, she can be found spending time with her husband Tom, 5 beautiful children and 2 adorable dogs.

Mallory Vaughan

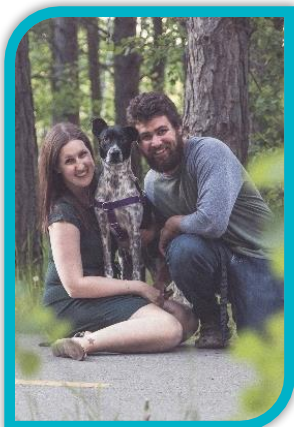
Mallory started out as a foster home for Manitoba Mutts in August of 2011 and has been hooked ever since! Mallory is an integral part of the rescue bringing her knowledge of how to respectfully work with rural communities and her non-profit finance proficiency. Mallory's business skill is essential to keep our finance department on track, especially since gaining charitable status. In Mallory's down time she can be found enjoying the company of her husband James, 3 dogs and 2 cats.



Jenn Taplin

Jenn started out as a foster home for Manitoba Mutts in September of 2011, and her love of animals amplified her desire to do more for the rescue. Her technical knowledge, organizational skills and love for marketing are essential to the operation. When she's not coming up with creative ways to advertise adoptables, Jenn can be found relaxing with her husband Freddy, 2 dogs, 2 cats, and usually a foster animal or four.

MMDR Board of Directors continued

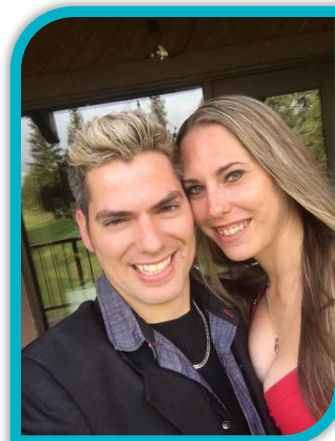


Diane Fournier

Diane started with Manitoba Mutts doing data entry as well as fostering in July 2011. In 2014, she took over one of our most difficult positions, Intake Manager. Diane has worked tirelessly with community contacts all over Manitoba to help bring in unwanted animals to give them a better life. In her downtime she enjoys the outdoors with her husband Rob and they are looking forward to the arrival of their first baby due to make his appearance in June 2018.

Maxine McQuarrie

Maxine started out as a Supply House in February of 2012 and was drawn into what an amazing organization Mutts is and was inspired to help out more. Between supplies, donations, merchandise, the garage sale, fundraisers and events she's dabbled in various aspects of the Rescue. She created and has run the Facebook auction group (MMDR Flea(less) Market) since October of 2014 and routinely strives to find new ways to fundraise. When she's not dealing with events, auctions, or routine Rescue duties she likes to spend most evenings at soccer with her husband Michael, 2 alumni dogs, and their 2 cats.



Phoebe Sterdan

Phoebe started volunteering with Manitoba Mutts in June of 2013 as she was looking for a fulfilling way to spend some of her free time. Her volunteer role initially started off with doing online auctions for fundraising and eventually took on larger roles within the rescue. After years of overseeing the Adoption Fair Team, Phoebe has a wealth of information regarding our adoptables, local contacts and fosters. When not at home with her beloved mutt Anderson Cooper, Phoebe and her husband Mark can often be found traveling around the world.

Independent Audit Report



INDEPENDENT AUDIT REPORT

To the Board of Directors
Manitoba Mutts Dog Rescue Inc.

We have audited the accompanying financial statements of Manitoba Mutts Dog Rescue Inc., which comprise the balance sheet as at December 31, 2017 and the statements of operation, net assets and cash flows for the year then ended and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Manitoba Mutts Dog Rescue Inc. as at December 31, 2017 and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Winnipeg, Manitoba
May 30, 2018

Talbot and Associates
Chartered Professional Accountants

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Balance Sheet

December 31, 2017

	2017	2016
ASSETS		
CURRENT		
Cash and short-term investments	\$ 64,810	\$ 56,561
Accounts receivable	2,400	5,074
Inventory	1,259	1,131
Prepaid expenses	1,192	1,251
	<u>69,661</u>	<u>64,017</u>
TANGIBLE CAPITAL ASSETS (Note 3)	<u>636</u>	<u>1,272</u>
	<u><u>\$ 70,297</u></u>	<u><u>\$ 65,289</u></u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 11,951	\$ 14,637
Due to government agencies	924	4,184
Deferred income	-	2,000
Spay and neuter liability	<u>21,720</u>	<u>11,440</u>
	<u>34,595</u>	<u>32,261</u>
NET ASSETS	<u>35,702</u>	<u>33,028</u>
	<u><u>\$ 70,297</u></u>	<u><u>\$ 65,289</u></u>

Financial Statements (Audited)**MANITOBA MUTTS DOG RESCUE INC.****Statement of Net assets****For the Year Ended December 31, 2017**

	2017	2016
NET ASSETS - BEGINNING OF YEAR	\$ 33,028	\$ 36,940
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	2,674	(3,912)
NET ASSETS - END OF YEAR	<u>\$ 35,702</u>	<u>\$ 33,028</u>

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Operations

For the Year Ended December 31, 2017

	2017	2016
REVENUE		
Adoption income	\$ 152,452	\$ 135,680
Donations	120,885	69,586
Fundraising	46,535	45,936
Merchandise sales	18,965	19,186
Other income	1,471	476
Winnipeg Foundation	1,000	2,500
Sponsorship income	150	1,355
	<u>341,458</u>	<u>274,719</u>
COST OF SALES		
Purchases	5,073	7,157
Supplies	10,391	9,980
Training expense	15,470	18,290
Veterinary supplies	<u>274,170</u>	<u>204,162</u>
	<u>305,104</u>	<u>239,589</u>
GROSS PROFIT (2017 11%, 2016 13%)	<u>36,354</u>	<u>35,130</u>
EXPENSES		
Advertising and promotion	3,660	1,527
Amortization	636	635
Bad debt expense	1,197	1,149
Fundraising	6,927	10,455
Insurance	964	908
Interest and bank charges	3,346	5,308
Meetings	429	1,088
Office expenses	4,478	5,169
Professional fees	3,734	3,876
Shipping and delivery	4,322	2,178
Storage unit	2,280	2,337
Telephone	1,202	1,448
Volunteer appreciation	<u>505</u>	<u>2,964</u>
	<u>33,680</u>	<u>39,042</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ 2,674</u>	<u>\$ (3,912)</u>

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Cash Flows

For the Year Ended December 31, 2017

	2017	2016
CASH FLOWS FROM OPERATING ACTIVITIES:		
Excess (deficiency) of revenues over expenses	\$ 2,674	\$ (3,912)
Item not affecting cash:		
Amortization	636	635
Changes in non-cash working capital:		
Accounts receivable	2,674	(1,623)
Inventory	(128)	1,458
Due to government agencies	(3,260)	(5,846)
Prepaid expenses	59	63
Deferred revenue	(2,000)	-
Accounts payable and accrued liabilities	(2,686)	4,549
Spay and neuter liability	10,280	1,100
NET CHANGE IN CASH FLOW	8,249	(3,576)
CASH AND SHORT-TERM INVESTMENTS - beginning of year	56,561	60,137
CASH AND SHORT-TERM INVESTMENTS - end of year	\$ 64,810	\$ 56,561



Manitoba Mutts Dog Rescue Inc.

P.O. Box 34040

7 Killarney Ave

Winnipeg, MB R3T 5T5

Revenue Canada Charity Registration Number: 812122711RR0001

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