

2016 Annual Report



MANITOBA MUTTS DOG RESCUE INC.

June 2017

info@manitobamutts.org

From the Directors

Manitoba Mutts Dog Rescue Inc. has been in operation for 6 years and we've definitely been through the common ups and downs of rescue, sometimes all in the same day.

We made it through our first year of having charitable status and it feels great to be able to give back to our supporters who have stuck by us year after year.

We graciously thank all of our supporters, volunteers, foster homes, and team members for another great year of saving animals. We could not be where we are today without your time, donations and support. We really cannot say enough to thank you for your dedication to this wonderful cause.



Thank you!

Sincerely,

Rebecca Norman
Mallory Fleming
Jenn Taplin



Did you know?

As of December 31, 2016, our Facebook page had 27,438 likes, our Instagram page had just under 13,000 followers, and our Twitter account had over 2,200 followers!

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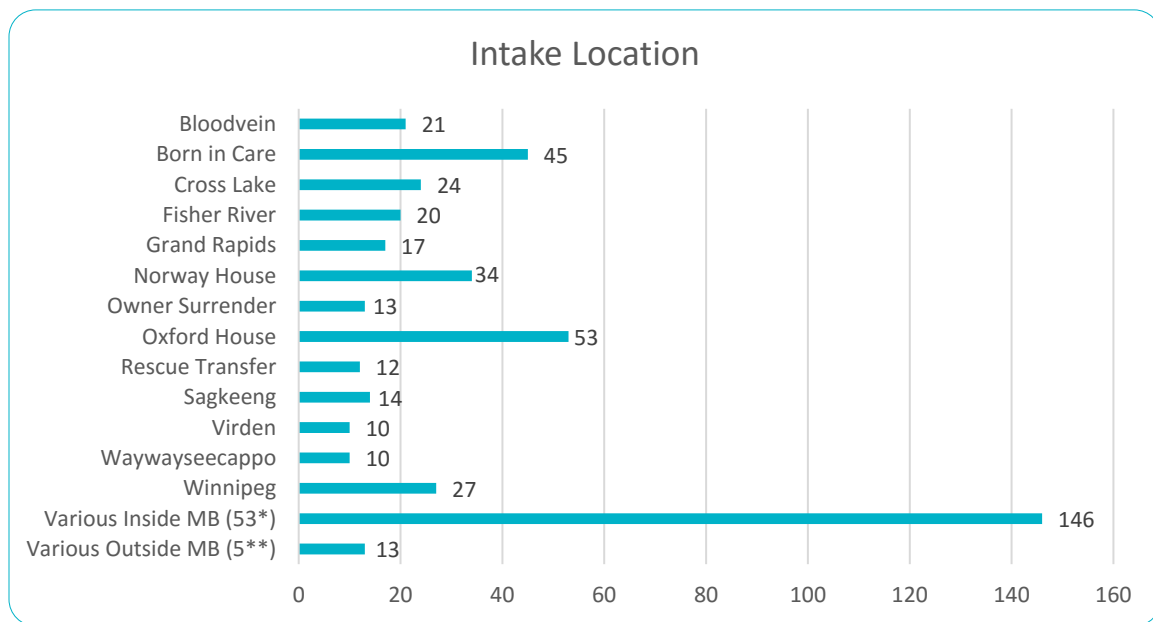
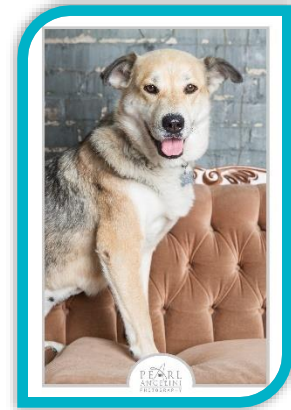


Intake and Adoptions

2016 brought us new contacts and rescue animals from areas we haven't rescued from before, such as Caddy Lake and Gods Lake Narrows.

We rescued 382 dogs and 77 cats from over 40 Manitoba locations - as far south as Morris and as far North as Tadoule Lake.

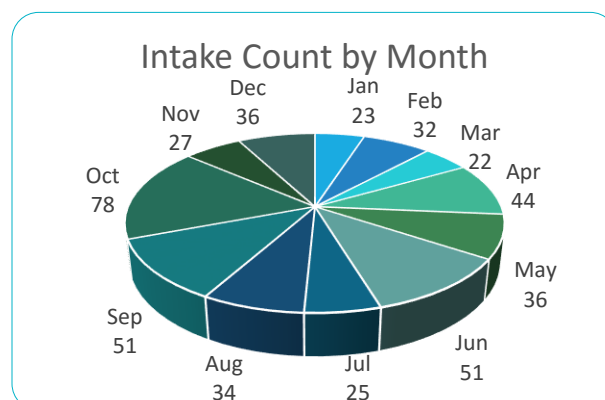
We also have helped outside of Manitoba in places such as Arviat, Chesterfield Inlet and Sanikiluaq, Nunavut; Pickle Lake, ON; and Deschambault Lake, SK.



*Various Inside MB: Altona, Berens River, Birds Hill, Black River, Brandon, Brokenhead, Caddy Lake, Duck Bay, Dufresne, Ebb and Flow, Ericksdale, Garden Hill, Gillam, Gods Lake Narrows, Hazelridge, Hollow Water, Ile des Chenes, Island Lakes, Jack Head, Lac du Bonnet, Lake Manitoba, Landmark, Long Plains, Moose Lake, Morden, Morris, Nelson House, Peguis, Pine Falls, Portage la Prairie, Powerview, Red Sucker Lake, Rolling River, Rosser, Sandy Bay, Scanterbury, Selkirk, Shamattawa, Shoal Lake, Sioux Valley, Souris, Split Lake, St. Theresa Point, Ste. Agathe, St. Norbert, Steinbach, Swan River, Tadoule Lake, The Pas, Thompson, Traverse Bay, and Victoria Beach.

**Various Outside MB: Arviat, Chesterfield Inlet and Sanikiluaq, Nunavut, Deschambault Lake, SK & Pickle Lake, ON.

Our busiest intake month was October, bringing 78 new animals into care. Our slowest month for intake was March, bringing in 22 new animals.

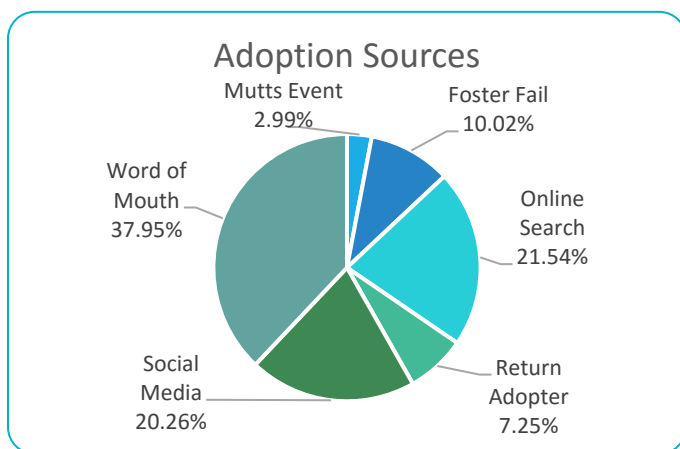
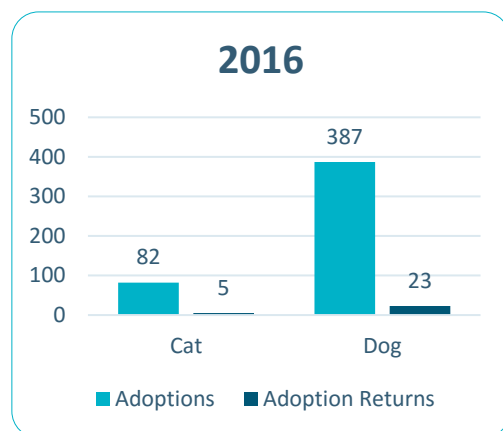


Intake and Adoptions continued

We were fortunate enough to adopt out 387 dogs and 82 cats into wonderful homes during the 2016 year. It is very rewarding to see an animal go from broken and unwanted, to loved and cherished, in their forever home.

Occasionally, there are adoption placements that don't work out, so the animals come back into our care. We had 23 dogs and 5 cats returned to foster care in 2016 that had been adopted for 2 days to over 5 and a half years.

Reasons included: moving (5), illness in the family (2), unforeseen circumstances (1), behaviour issues (6), unable to afford vetting (1), partner separation (3), allergies (3), unprepared to deal with puppy energy (4) and not adjusting to the resident animals (3).



One of the questions on our adoption application is, "Where did you hear about Manitoba Mutts Dog Rescue?". The results of those answers show that Word of Mouth is our most common adoption source.

This means our team is doing a great job of making a memorable positive impact on adopters, followers and supporters!

Amazing!

In 2016, Manitoba Mutts can claim responsibility for spaying 212 dogs and 39 cats; and neutering 135 dogs and 29 cats.

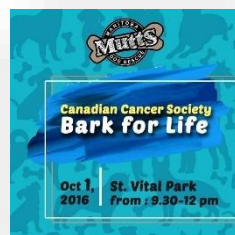
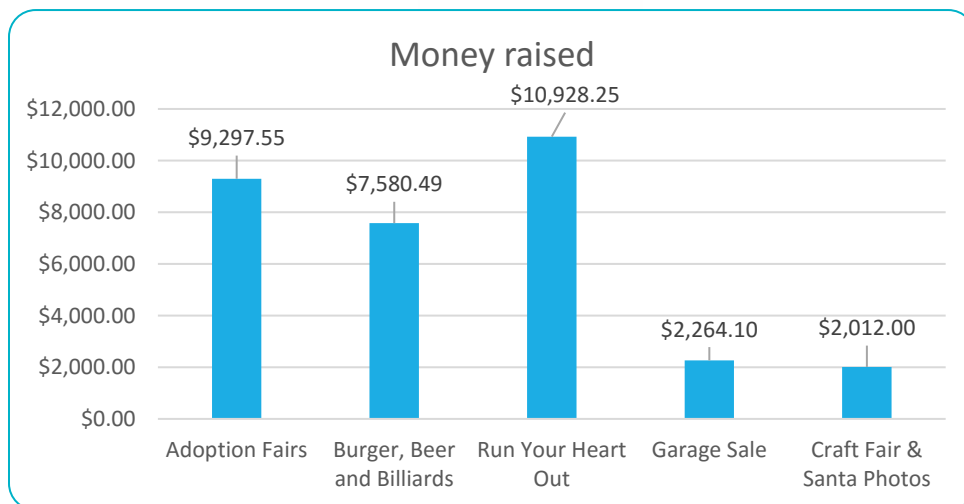
In just one year, this has prevented an estimated 3,000 additional puppies and kittens and has saved countless lives in the process!



2016 Event Highlights

Manitoba Mutts held and/or attended 21 events in 2016, including: Pet Valu - Main Street, Open House at Sprocketts Doggy Daycamp, Burger, Beer and Billiards at Triple B's, Run Your Heart Out, Eastman Adoption Fair, MB Pet Expo, Forks Farmers Market, Sobeys (Ste. Anne's & Bishop Grandin), St. Pierre Jolys Frog Follies, Icelandic Festival of Manitoba, Shelmerdine's Farmers Market, Kilcona Dog Fest, Manyfest, Red River Speedway, Bark for Life Walk, Winnipeg Pet Show, The Yoga Barre, Shelmerdine's Pet Photos, and the MMDR Craft Fair & Santa Photos.

Of those events, 19 were Adoption Fairs, that raised over \$9,200 and 14 dogs were adopted to their forever homes.



Fundraising

Calendar

This year we decided to hold a contest for our alumni's photos to be featured in our 2017 calendar. We printed 2,000 copies and raised approximately \$3,670. Our expenses for the calendar were around \$2,440, and our sponsorship covered \$1,750, so our profit was around \$2,980.



Raffle

First Prize - \$1,000: Ali Stansfield
 Second Prize - \$750: Melanie Potter
 Third Prize - \$500: Melanie Jung

The numbers:

5,000 tickets printed

2,216 tickets sold

Total profit made (after expenses)

\$4,432



Manitoba Mutts Dog Rescue Flea(less) Market

The Manitoba Mutts Dog Rescue Flea(less) Market is an auction page that was started on Facebook on October 12, 2014.

As of December 31, 2016, there were 923 members, a 29% increase from 2015. The Facebook page features several different items that have been donated to Mutts which are sold via web auction over the course of 48 hours. Each item is photographed, catalogued and offered to the public.



In 2016, the Flea(less) Auction raised:

\$11,062.00* in auction items and \$1571.50 in merchandise sales.

*The numbers represent the total profit as the site does not require any operating costs.

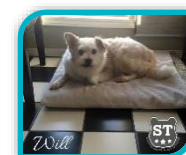
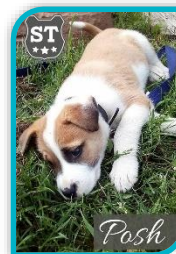
Super Troopers

There are extreme cases of care and support at Manitoba Mutts for ailments such as amputations, parvo virus, mange, heartworm disease, etc. They are selected to be featured as super heroes. Their will to live and our generous community of volunteers and donors save their lives. Along the way these dogs touch the lives of those involved. We call them our Super Troopers.

2016 Super Troopers



Name	Ailment(s)	Cost
Angus	Parvo	\$858.01
Beasley	Leg Fracture	\$1,152.11
Beauty	Broken Hip	\$973.38
Benny*	Hernia, Puncture Wounds, Broken Ribs, Infection, etc.	\$507.92
Bindi	Heartworm, Infection	\$2,844.21
Curly	Parvo	\$2,377.43
Doodle	Heartworm, Entropion Eye Surgery	\$1,107.18
Elizabeth	Femoral Head Osteotomy (FHO)	\$880.73
Ethni	Mange	\$237.05
Frank	Leg Amputation	\$561.63
Grace	Oral Surgery	\$1,016.96
Grizzly	Leg Amputation	\$1,123.44
Hally*	Heartworm and Liver Damage	\$771.76
Larry*	Parvo	\$869.66
Laurel	Parvo	\$345.48
Mandy	Heartworm	\$1,107.23
Moe	Parvo	\$951.39
Nadia	Soft Tissue Damage, Diarrhea & Emaciation	\$712.74
Nasya	Mange	\$0.00**
Neil	Infection	\$567.35
Pam	Heartworm, Oral Surgery	\$1,138.72
Posh	Parvo	\$1,060.89
Prue	Fractured Leg	\$373.55
Rusty	Leg Amputation	\$1,428.94
Sable	Infection	\$464.65
Tessa	Femoral Head Osteotomy (FHO), Ear Infection	\$708.68
Trinity	Leg Amputation	\$514.34
Will	Oral Surgery	\$1,750.02
Total		\$26,405.45



*deceased due to their ailments

**treatment cost covered by Winrose Animal Hospital

Honourable Mentions

Mint Self Storage

Mint Self Storage offers us one free unit per month to store our supplies and food. This helps keep our stock organized and free from pesky pests!



Total Storage

Total Storage offers us one free unit per month to store our supplies and food. This helps keep our stock organized and free from pesky pests!

Robert Reese Racing

Mutts was honoured to be chosen as Robert Reese Racing's charity of choice for 2016, which meant our logo was added to their racecar and they collected donations for us during the race season. We were also invited to bring adoptables to the Red River Speedway to watch a race!



ResQwalk

ResQwalk is an independent program that utilizes an app on a participant's cell phone and pays out to a rescue based on the choice made by the app user and the kilometers logged during the user's walk. In 2016, we received around \$362 USD in donations.

Bark Box

BarkBoxes are a monthly box of dog treats and toys. When a subscription is ordered using our Manitoba Mutts code MAN1BBX1, we receive \$25 in donations. In 2016, we received around \$1,472 in donations.



Corporate Food Donations

We are so grateful to all of the businesses who donate food multiple times throughout the year to keep our Mutts bellies full!

Aardvark Pets, Academy Road Spay and Neuter Clinic, Best West Pet Foods Main St, Best West Pet Foods St. James, Costco St. James, Food Crew, Masterfeeds, Paws and Go, Pawstuck, Pet Valu Henderson, Pet Valu Main St., Pet Valu Meadowood, Pet Valu Winkler, Petland Kenaston, and Unger Foods.



Partnerships

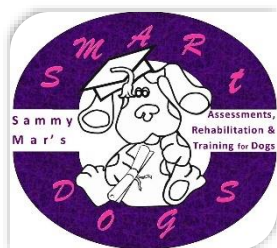
We are extremely privileged to be partnered with some very talented people and businesses that help with our everyday rescue needs.

Pearl Angelini Photography

Pearl is an amazingly gifted photographer whose photo taking talent has enhanced our ability to showcase our adoptables. Pearl donates her time and expertise for photo shoots once or twice a month and she never disappoints.



S.M.A.R.T Dogs



Sammy Mar is our go-to behaviourist for our extreme cases such as dog aggression, human aggression or severe separation anxiety. Sammy runs a boarding kennel and training centre in Teulon that houses our special needs cases that would not do well in a regular foster home setting. Sammy offers her boarding and training services at a lowered rate to help keep our costs down.

7 Acre Wood Animal Boarding Kennel

Hannah and Robert from 7 Acre Wood offer spaces in their kennels at a wonderfully discounted rate for our fosters that don't quite have a foster home yet. They do an amazing job of caring for, socializing, and advertising our Mutts in their facility. We are so very thankful for their generosity and love for rescue animals.



Veterinarians

We work with quite a few veterinarian offices in and around Winnipeg and we value their expertise and guidance when it comes to the best treatment for our Mutts. Veterinary care is the largest expense for a rescue and thankfully the offices we work with offer a rescue discount for their services.

Our veterinary partners include: Beausejour Animal Hospital, Best Friends Animal Hospital, Catrysse Veterinary Services, Dakota Veterinary Hospital, Fort Garry Veterinary Hospital, Gimli Veterinary Services, Grand Valley Animal Clinic, Graydon Veterinary Services, Hudson Reykdal Veterinary Services, McLeod Veterinary Hospital, Morden Veterinary Clinic, Portage Veterinary Hospital, Selkirk Veterinary Services, Southglen Veterinary Hospital, St. Claude Veterinary Clinic, St. Norbert Animal Hospital, Stonewall Veterinary Clinic, Thompson Veterinary Clinic, Transcona Veterinary Hospital, Uptown Pet Clinic, Winkler Veterinary Clinic, and Winrose Animal Hospital.

MMDR Board of Directors



Rebecca Norman

Rebecca is one of the founders of Manitoba Mutts and has been working hard for the animals ever since. Her compassion and understanding bring immense value to the rescue, along with her strong leadership. Rebecca is extremely knowledgeable when it comes to vet care and the best treatment routes for our Mutts. When not dealing with rescue related duties, she can be found spending time with her husband Tom, 5 children and 2 adorable dogs.

Mallory Fleming

Mallory started out as a foster home for Manitoba Mutts in August of 2011, and has been hooked ever since! Mallory is an integral part of the rescue bringing her knowledge of how to respectfully work with rural communities and her non-profit finance proficiency. Mallory's business skill is essential to keep our finance department on track, especially since gaining charitable status. In Mallory's down time she can be found enjoying the company of her fiancé James, 3 dogs and 2 cats.



Jenn Taplin

Jenn started out as a foster home for Manitoba Mutts in September of 2011, and her love of animals amplified her desire to do more for the rescue. Her technical knowledge, organizational skills and love for marketing are essential to the operation. When she's not coming up with creative ways to advertise adoptables, Jenn can be found relaxing with her husband Freddy, 2 dogs, 2 cats, and usually a foster animal or two.

Independent Auditor's Report



INDEPENDENT AUDITORS' REPORT

To the Shareholders of Manitoba Mutts Dog Rescue Inc.

We have audited the accompanying financial statements of Manitoba Mutts Dog Rescue Inc. which comprise the balance sheet as at December 31, 2016 and the statements of operations, net assets and cash flows for the year then ended and a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Basis for qualified opinion

Manitoba Mutts Dog Rescue Inc. derives a significant portion of its revenues from donations and fundraising, the completeness of which is not susceptible to audit verification. Consequently, we were unable to obtain sufficient appropriate audit evidence to support the completeness of donation revenue, fundraising revenue and we were unable to determine whether any adjustments were necessary.

Opinion

In our opinion, except for the effects of the matter described in the Basis for qualified opinion paragraph, these financial statements present fairly, in all material respects, the financial position of the organization as at December 31, 2016 and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Talbot and Associates
Certified Professional Accountants

Winnipeg, Manitoba
June 8, 2017

Ashern, MB	204.769.2346	Winnipeg, MB (St. Boniface)	204.987.4875
Notre-Dame-de-Lourdes, MB	204.248.2557	Winnipeg, MB (St. Norbert)	204.269.7460
Steinbach, MB	204.326.6871		

talbotcpa.ca

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Balance Sheet

As at December 31, 2016

	2016	2015
ASSETS		
CURRENT		
Cash and short-term investments	\$ 56,561	\$ 60,137
Accounts receivable	5,072	3,450
Inventory	1,131	2,589
Prepaid expenses	1,251	1,314
	<u>64,015</u>	<u>67,490</u>
TANGIBLE CAPITAL ASSETS (Note 4)	<u>1,272</u>	<u>1,907</u>
	<u>\$ 65,287</u>	<u>\$ 69,397</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 14,637	\$ 10,088
Due to government agencies	4,180	10,030
Deferred income	2,000	2,000
Spay and neuter liability	11,440	10,340
	<u>32,257</u>	<u>32,458</u>
NET ASSETS	<u>33,030</u>	<u>36,939</u>
	<u>\$ 65,287</u>	<u>\$ 69,397</u>

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Net assets

For the year ended December 31, 2016

	2016	2015
NET ASSETS -BEGINNING OF YEAR		
As previously reported	\$ 36,938	\$ 42,848
Accounting correction	-	(8,571)
As restated	36,938	34,277
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR	(3,908)	2,662
NET ASSETS - END OF YEAR	\$ 33,030	\$ 36,939

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Operations

For the year ended December 31, 2016

	2016	2015
REVENUE		
Adoption income	\$ 135,680	\$ 132,831
Donations	69,586	48,621
Fundraising	45,936	62,624
Merchandise sales	19,186	11,755
Winnipeg Foundation	2,500	-
Sponsorship income	1,355	3,560
Other income	476	1,091
	<u>274,719</u>	<u>260,482</u>
COST OF SALES	<u>7,355</u>	<u>8,055</u>
GROSS PROFIT	<u>267,364</u>	<u>252,427</u>
EXPENSES		
Advertising and promotion	2,304	6,346
Amortization	635	635
Bad debts	1,149	-
Get fixed expenses	-	52
Fundraising expenses	9,677	4,221
Insurance	908	570
Interest and bank charges	5,218	3,657
Meetings	1,088	1,090
Office	5,169	4,060
Professional fees	3,876	3,900
Repairs and maintenance	-	95
Shipping and delivery	2,178	84
Storage unit	2,337	1,933
Supplies	9,781	27,596
Telephone	1,448	2,177
Training	18,290	22,169
Travel	-	931
Veterinary supplies	204,162	168,805
Volunteer appreciation	2,964	834
	<u>271,184</u>	<u>249,155</u>
INCOME (LOSS) FROM OPERATIONS	<u>(3,820)</u>	<u>3,272</u>
OTHER EXPENSES	<u>(88)</u>	<u>(610)</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ (3,908)</u>	<u>\$ 2,662</u>

Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Cash Flows

For the year ended December 31, 2016

	2016	2015
OPERATING ACTIVITIES		
Excess (deficiency) of revenues over expenses	\$ (3,908)	\$ 2,662
Item not affecting cash:		
Amortization	635	635
	<u>(3,273)</u>	<u>3,297</u>
Changes in non-cash working capital:		
Accounts receivable	(1,623)	4,872
Due to (from) government agencies	(5,850)	1,460
Inventory	1,458	(372)
Prepaid expenses	63	(556)
Accounts payable and accrued liabilities	4,549	5,173
Deferred income	-	2,000
Spay and neuter liability	1,100	2,540
	<u>(303)</u>	<u>15,117</u>
INCREASE (DECREASE) IN CASH FLOW	(3,576)	18,414
CASH - Beginning of year	60,137	41,723
CASH - End of year	\$ 56,561	\$ 60,137



Manitoba Mutts Dog Rescue Inc.

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