

MANITOBA MUTTS DOG RESCUE INC

2015 ANNUAL REPORT





Manitoba Mutts Dog Rescue Inc.

2015 Annual Report

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From the Management Team:

We're 5! Manitoba Mutts has made it through another year of rescue hardships, and with that our organization has grown, changed and adapted. We have joined together again and as a team we strive to save animals that have been abandoned, abused, and neglected and find them the homes they deserve and the families they've always dreamed of.

This year has been very exciting in the fact that we became charitable! This achievement means we are now able to provide tax receipts to our donators and it opens more doors regarding grants and business partnerships.

New merchandise was introduced such as tank tops, drink and wine glasses and votive candle holders. We are currently looking into launching more merchandise and clothing items in 2016.



We graciously thank all of our supporters, volunteers, foster homes, and team members for another great year of saving animals. We could not be where we are today without your time, donations and support. We really cannot say enough to thank you for your dedication to this wonderful cause.

THANK YOU!

Sincerely,

The Management Team
Rebecca Norman
Mallory Fleming
Jenn Taplin

Did you know?

As of December 31, 2015
our Facebook page had
23,827 likes!

Our Instagram page had
over 8,000 followers!

AND our Twitter account
had over 2,050 followers!

Intake and Adoptions

2015 showed a continued development in our Intake and Adoption methods.

We accepted dogs and cats from areas all across Manitoba, such as Thompson, Peguis, Black River, Easterville, Grand Rapids, Cross Lake, Norway House, Nelson House, and Gillam.

We have also helped outside of Manitoba from places such as Cumberland House and Qu'Appelle SK, and as far as Arviat, Coral Harbour and Rankin Inlet Nunavut!

We continue to work with animal control officers, other rescues, and animal organizations to bring in and house animals in need of a better future.

This led to 345 dogs and 97 cats admitted to our care in 2015.

We adopted out 379 dogs and 96 cats.

Although the dog adoption number is down from 2014 (395 adoptions), we saw less adoption returns than last year (63 in 2013, 41 in 2014, and 39 in 2015), showing that our adoptions team is still working hard to ensure the right families are choosing the right furry family members.



Amazing!

In 2015, Manitoba Mutts can claim responsibility for spaying 188 dogs and 43 cats and neutering 139 dogs and 41 cats.

In just one year, this has prevented an estimated 3,438 additional puppies and kittens and has saved countless lives in the process!

2015 Raffle



Our raffle was off to a great start when sadly we lost our valued team member Kate (Kathleen) MacKay. We made the decision to continue with the raffle and did our best to recover, but the loss was felt.

1st prize - \$750.00 - Brian Onofriechuk
2nd prize - \$500.00 - Mark Lubosch
3rd prize - \$250.00 - Melanie Williamson

The numbers:

2,000 tickets printed

997 tickets sold

Total profit made (after expenses)

\$3,285

In memory of Kate (Kathleen) MacKay



Events of 2015

Manitoba Mutts had 27 events this past year.

26 Adoption Fairs, with over \$10,000 raised and 10 dogs adopted/taken to their forever homes.

We forged new partnerships with some great organizations, including: Sobeys' on Bishop Grandin, Robert Reese Racing, It's Raining Cats and Dogs, Turtle Tide Waterslides, and Pet Valu on Main St. We continued our partnerships with Canvasback Pet Supplies, Sprockets Doggy Daycare, Best West on Henderson, and Shelmerdine's Garden Centre.

Some other great events;

Turtle Tide Waterslides held an event on July 11, 2015 in Grand Beach where a percentage of tickets sold went to the rescue. We also had our merchandise booth at the event which raised \$195 in sales and donations. Due to the extreme heat that day we decided it was best not to have any adoptables attend.



Holiday pet photos with **Shelmerdine's Garden Centre** raised \$700.





Run Your Heart Out was a 5K run and walk that took place in St. Vital Park on April 26, 2015.

There were 161 participants bringing in \$7,614 in registration and pledges. There was \$1,000 in sponsorships, \$695 in merchandise sales and \$45 in donations. Administration costs were \$522 which brought the total profit to around \$8,833.

Icelandic Festival of Manitoba

This was our fourth year at the Icelandic Festival of Manitoba in Gimli, MB. It was another very successful three-day event.

We had 3 dog adoptions and our merchandise sales and donations totaled just over \$2,500!



Manyfest is a 2 day street festival that takes place on Broadway in downtown Winnipeg.

This was our second year being invited to the event and it was a great success. Over the two days we raised around \$1,111 in merchandise sales.

Pet Photos with Santa

A photo fundraiser was held on December 5, 2015 at Canvasback Pet Supplies.

We invited families and their fur kids to join us for pictures with Santa!

We also had a table with our merchandise, calendars and home made goods. The event raised approximately \$750!



Garage Sale



We had a two day garage sale event this year, run by our amazing volunteers!

On May 22nd and 23rd the garage sale took place at the East End Community Club in Transcona.

The location was not ideal, especially with the club being under construction, but we still had a fairly steady turn out and the event raised around \$2,796.



Manitoba Mutts Dog Rescue Flea(less) Market



The Manitoba Mutts Dog Rescue Flea(less) Market is an auction page that was started on Facebook on October 12, 2014.

As of December 31, 2015 there were 653 members. The Facebook page features several different items that have been donated to Mutts which are sold via web auction over the course of 48 hours. Each item is photographed, catalogued and offered to the public.

In 2015 the Flea(less) Auction raised: \$14,981* in auction items and \$2,600 in merchandise sales.

*The numbers represent the total profit as the site does not require any operating costs.

Super Trooper Program

There are extreme cases of care and support at Manitoba Mutts for ailments such as amputations, parvo virus, mange, heartworm disease etc. They are selected to feature as super heroes. Their will to live and our generous community of volunteers and donors save their lives. And along the way these dogs touch all the lives of those involved. We call them our Super Troopers.

2014 Super Troopers carried over

Name	Arrival	Ailment	Costs	Raised in 2014	Raised in 2015	% Raised
Akira *	5-Dec-14	Distemper	\$850	\$750	\$100	100%
Habanero	27-Nov-14	Amputation	\$939	\$700	\$239	100%
Valour	10-Nov-14	Amputation	\$1,675	\$450	\$1,225	100%
Miss Beazley*	31-Oct-14	Broken Hip & Parvo	\$700	\$460	\$240	100%
Ace*	26-Sep-14	Pneumonia	\$1,750	\$960	\$790	100%
Bella	25-Sep-14	2 Entropion Surgeries	\$1,250	\$720	\$530	100%
Apple	22-Feb-14	Deep Burn	\$1,000	\$500	\$500	100%

*Deceased as a result of their ailment(s).

2015 Super Troopers

Name	Arrival	Ailment	Costs	Raised in 2015	% Raised
Marlow	12-Jan-15	Amputation	\$1,675	\$1,675	100%
Bruno	29-Jan-15	Deep Neck Wound	\$500	\$500	100%
Bliss	12-Feb-15	Parvo	\$500	\$500	100%
Cupid	12-Feb-15	Parvo	\$500	\$500	100%
Sweetheart	12-Feb-15	Parvo	\$500	\$500	100%
Marnie	8-Apr-15	Amputation	\$875	\$875	100%
Iggy*	11-Apr-15	Parvo	\$1,450	\$1,450	100%
Murphy	1-May-15	Heartworm	\$800	\$800	100%
Madeira	2-May-15	Heartworm	\$650	\$650	100%
Sasha	17-May-15	Heartworm	\$743	\$743	100%
Linus	17-May-15	Heartworm/Lyme	\$1,100	\$1,100	100%
Red	13-Jun-15	Heartworm, C-Section, Demodex Mange	\$1,964	\$1,964	100%
Pepi	18-Jun-15	Parvo	\$1,100	\$1,100	100%
Moby	19-Jun-15	Heartworm	\$700	\$700	100%
Sophie	8-Jul-15	Parvo	\$1,479	\$1,479	100%
Angelique	8-Jul-15	Parvo	\$1,479	\$1,479	100%
Barbie	22-Jul-15	Intussusception	\$2,000	\$2,000	100%
Winx	3-Aug-15	Parvo	\$1,300	\$190	15%
Kia *	5-Sep-15	Parvo	\$230	\$230	100%
Kluane	6-Sep-15	Heartworm	\$800	\$100	13%
Indy	8-Sep-15	Heartworm	\$1,000	\$445	45%
Nemo	10-Sep-15	Heartworm	\$1,200	\$1,050	88%
Roz	28-Sep-15	Seizures	\$550	\$550	100%
Jack	30-Sep-15	Tail Amputation	\$1,000	\$1,000	100%
Robbie	18-Nov-15	Kidney Worms	\$1,000	\$485	49%
Trinity	24-Nov-15	Amputation	\$500	\$0	0%

*Deceased as a result of their ailment(s).



Honorable Mentions

Winnipeg Transit

In June we were chosen for the Community Relations bus ad! It was really neat to see us in such large print riding around Winnipeg for four weeks. This was free advertising as the program is no cost to non-profit organizations.



Mint Self Storage

We found an issue with stocking too much food in supply house garages... mice. So we started looking for a place to store our food overstock as well as our Get Fixed supplies. Mint Self Storage offered us one free unit per month, which was a great help!



Open Farm

In September Open Farm held a Fall Feed a Rescue Giveaway contest. We were nominated by one of our team members and in order to win, we needed votes! Our supporters and team came together and we won first place, 400lbs of food!



Super Value Home Services

Super Value Home Services will donate \$30 for every referral that mentions Manitoba Mutts.



Honorable Mentions (con't)

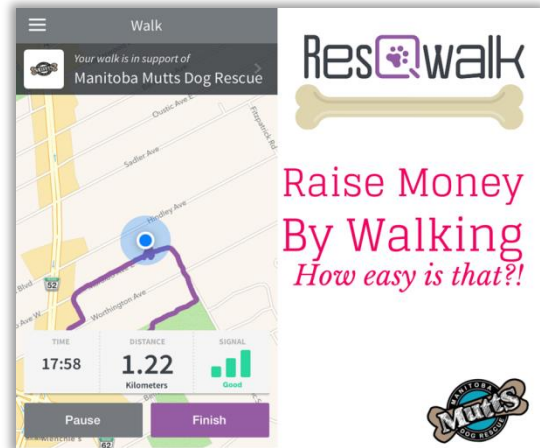
Robert Reese Racing

Mutts was honoured to be chosen as Robert Reese Racing's charity of choice which meant our logo was added to their racecar and they collected donations for us during the race season. They also attended our Sobey's adoption fair to show off their awesome racecar.



ResQwalk

ResQwalk is an independent program that utilizes an app on a participant's cell phone and pays out to a rescue based on the choice made by the app user and the kilometers logged during the user's walk. In 2015 we received around \$442 USD in donations.



Calendar

This year our calendar showcased a mish mash of our Alumni. We printed 2,000 copies and raised approximately \$6,018. Our expenses for the calendar were around \$2,440, and our sponsorship covered over and above at \$2,450.

Bark Box

BarkBoxes are a monthly box of dog goodies. When a subscription is ordered using our Manitoba Mutts code MAN1BBX1, we receive \$25. In 2015 we received around \$1474 in donations.

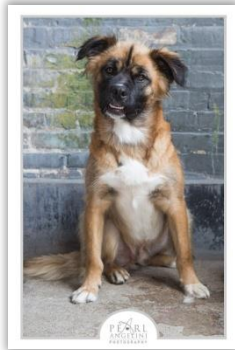


Partnerships

We are extremely privileged to be partnered with some very talented people and businesses that help with our everyday rescue needs.

Pearl Angelini Photography

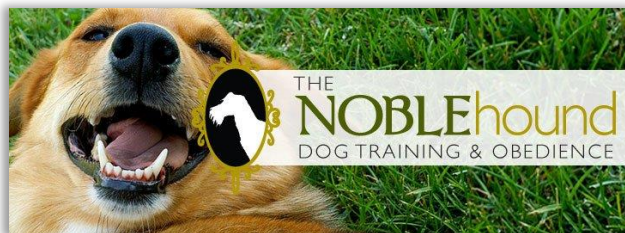
Pearl is an amazing photographer whose photo taking talent has enhanced our ability to showcase our adoptables. Pearl donates her time and expertise for photo shoots once or twice a month and she never disappoints.



The Noble Hound Dog Training & Obedience

Lisa Rasmussen Campbell is our go to behaviourist for our adoptables in foster homes. She offers her services at no charge to help our foster homes deal with issues such as separation anxiety, possession aggression, kennel training and basic training.

We are very appreciative of Lisa and her time and expertise. Our foster homes rely heavily on her advice which helps adoptables get on the right path on their way to their adoptive homes.



S.M.A.R.T Dogs

Sammy Mar is our go to behaviourist for our extreme cases such as dog aggression, human aggression or severe separation anxiety. Sammy runs a boarding kennel and training centre in Teulon that houses our special needs cases that would not do well in a regular foster home setting. Sammy offers her boarding and training services at a lowered rate to help keep down our costs.



Veterinarians

We work with five main Veterinarian offices: Southglenn Veterinary Hospital, Dakota Veterinary Hospital, Fort Garry Veterinary Hospital, McLeod Veterinary Hospital, and Stonewall Veterinary Clinic.

Southglenn Vet works well for our intake appointments as their hours are the most flexible. They help with heartworm cases, hip surgeries, kidney worm removals and other major surgeries that other vets cannot perform. They often come in after hours and on holidays for intake and emergency situations.



Dakota Vet is fantastic for our long term illness cases such as skin conditions, or severe burns.

Fort Garry Vet is used for our vaccine clinics and spay/neuter surgeries.

McLeod Vet is fantastic for intake appointments and spay/neuter surgeries.

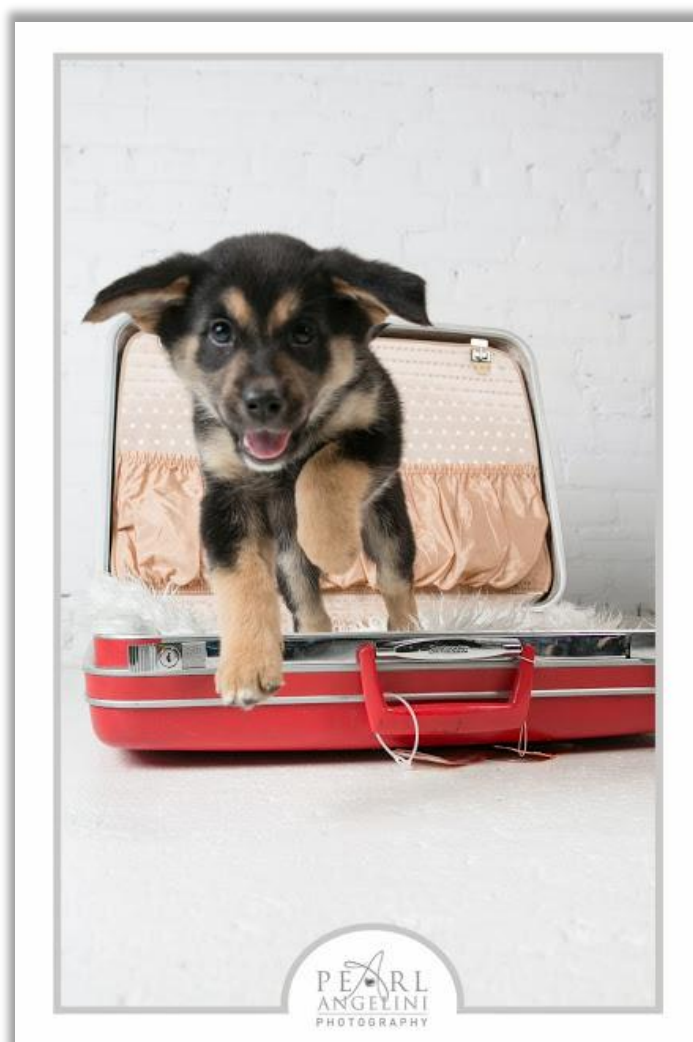
Stonewall Vet has helped amazingly with our parvo and behavior cases.

We also work with Graydon Veterinary Services, Beausejour Animal Hospital, Selkirk Veterinary Services, Hudson Reykdal Veterinary Services Inc, Morden Veterinary Clinic, Gimli Veterinary Services, Uptown Pet Clinic, Grand Valley Animal Clinic, Woodlands Veterinary Clinic, Winkler Veterinary Clinic, and Transcona Veterinary Hospital.

MMDR Board of Directors

In 2015 the MMDR Board of Directors was comprised of the following members: Liam Black, Dan Carevic, Jan Christianson-Wood, Virginia Dueck, Seth Nerman, Jill Robinson, Sara Robinson, Amanda Senkowski, and Michael Taylor.

During the 2016 year, the above mentioned board members resigned. It should be noted that these resignations occurred before the review and approval of any information, including financial information, presented in this report.



Manitoba Mutts Dog Rescue Inc

2015 Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Balance Sheet

As at December 31, 2015

	2015	2014 (unaudited)
ASSETS		
CURRENT		
Cash and short-term investments	\$ 60,137	\$ 41,723
Accounts receivable	3,450	8,322
Inventory	2,589	2,217
Prepaid expenses	1,314	758
	<u>67,490</u>	<u>53,020</u>
TANGIBLE CAPITAL ASSETS (Note 4)	<u>1,907</u>	<u>2,542</u>
	<u>\$ 69,397</u>	<u>\$ 55,562</u>
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 10,088	\$ 4,915
Due to government agencies	10,030	8,570
Deferred income	2,000	-
Spay and neuter liability	10,340	7,800
	<u>32,458</u>	<u>21,285</u>
NET ASSETS	<u>36,939</u>	<u>34,277</u>
	<u>\$ 69,397</u>	<u>\$ 55,562</u>

4. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated amortization	2015 Net book value	2014 Net book value
Equipment	\$ 3,178	\$ 1,271	\$ 1,907	\$ 2,542

Manitoba Mutts Dog Rescue Inc

2015 Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Net assets

For the year ended December 31, 2015

	2015	2014 <i>(unaudited)</i>
NET ASSETS -BEGINNING OF YEAR		
As previously reported	\$ 42,848	\$ 22,576
Accounting correction <i>(Note 5)</i>	<u>(8,571)</u>	<u>(6,472)</u>
As restated	34,277	16,104
EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	<u>2,662</u>	<u>18,173</u>
NET ASSETS - END OF YEAR	<u>\$ 36,939</u>	<u>\$ 34,277</u>

5. ACCOUNTING CORRECTION

The accounting correction represents GST payable for the years of 2012 (\$3,532), 2013 (\$2,940) and 2014 (\$2,098) that were not captured in the year they were incurred. The 2013 and 2014 GST ITCs were not yet calculated and have been estimated and accrued. The due to government agencies balance increased and net assets balance decreased by \$8,571 in 2015 (\$6,472 for 2014).

Manitoba Mutts Dog Rescue Inc

2015 Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Operations

For the year ended December 31, 2015

	2015	2014 <i>(unaudited)</i>
REVENUE		
Adoption income	\$ 132,831	\$ 131,538
Fundraising	62,624	52,963
Donations	48,621	45,195
Merchandise Sales	11,755	10,721
Sponsorship income	2,702	-
Other income	1,091	1,899
Website Sponsorship	857	-
Get fixed income	-	4,240
	260,481	246,556
COST OF SALES	8,055	5,350
GROSS PROFIT	252,426	241,206
EXPENSES		
Advertising and promotion	6,346	7,328
Amortization	635	635
Business taxes, dues and memberships	120	610
Get fixed expenses	52	6,961
Fundraising expenses	4,221	7,640
Insurance	570	463
Interest and bank charges	3,656	2,562
Meetings	1,090	781
Office	3,940	9,407
Professional fees	3,900	-
Repairs and maintenance	95	500
Shipping and delivery	84	324
Storage unit	1,933	-
Supplies	27,596	13,591
Telephone	2,177	6,173
Training	22,169	8,263
Travel	931	1,200
Veterinary supplies	168,805	155,308
Volunteer appreciation	834	1,189
	249,154	222,935
INCOME FROM OPERATIONS	3,272	18,271
OTHER EXPENSES	(610)	(98)
EXCESS OF REVENUES OVER EXPENSES	\$ 2,662	\$ 18,173

Manitoba Mutts Dog Rescue Inc

2015 Financial Statements (Audited)

MANITOBA MUTTS DOG RESCUE INC.

Statement of Cash Flows

For the year ended December 31, 2015

	2015	2014 <i>(unaudited)</i>
OPERATING ACTIVITIES		
Excess of revenues over expenses	\$ 2,662	\$ 18,173
Item not affecting cash:		
Amortization	<u>635</u>	<u>635</u>
	<u>3,297</u>	<u>18,808</u>
Changes in non-cash working capital:		
Accounts receivable	4,872	(8,323)
Due to (from) government agencies	1,460	2,098
Inventory	(372)	1,867
Prepaid expenses	(556)	(758)
Accounts payable and accrued liabilities	5,173	3,390
Deferred income	2,000	-
Spay and neuter liability	<u>2,540</u>	<u>400</u>
	<u>15,117</u>	<u>(1,326)</u>
	<u>18,414</u>	<u>17,482</u>
INVESTING ACTIVITIES		
Additions to tangible capital assets	<u>-</u>	<u>(3,177)</u>
	<u>-</u>	<u>(3,177)</u>
INCREASE IN CASH FLOW	<u>18,414</u>	<u>14,305</u>
CASH - Beginning of year	<u>41,723</u>	<u>27,418</u>
CASH - End of year	<u>\$ 60,137</u>	<u>\$ 41,723</u>



Manitoba Mutts Dog Rescue Inc.

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